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Become the engine that keeps your dreams alive

Keeping your dreams alive is a phrase that invites you as a student to become aware and take action. It is a reminder of the faith we must have in ourselves, clear vision, and constant work, because these are the main foundations that sustain any aspiration.

This article is a guide that, through reflections and some real-life examples, will allow you to discover how passion, perseverance, and the right tools can transform your dreams into a true legacy.

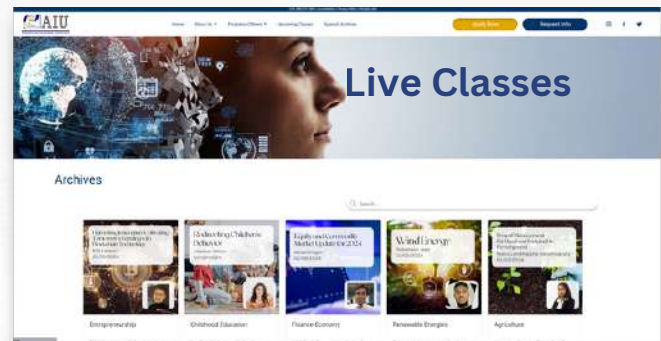
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The true power of dreams lies in our ability to visualize them, believe in them, and act consistently and, of course, with conviction. A dream is not just a distant goal; it must be what moves us, what drives our decisions, shapes our character, and connects us to our deepest purpose.

Keeping them alive requires courage, discipline, and unshakable faith, especially when circumstances seem to go against what we want. This article seeks to show how you can sustain the flame that first fueled your dreams, even in the most difficult moments, using practical tools and real examples of people who have had a global impact.

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What are the ingredients for this recipe?

- **Faith as the main point**

Every dream begins in a place we cannot see, in our minds, in our imagination. Before taking shape in the physical world, they exist in our desires; however, imagining is not enough; it is vital to believe that it is possible. This initial step is vital in any achievement.

Far from what one might think, it is not naive optimism, but rather a deep conviction that will remain even in the face of external doubt. As an example, we can mention the political leader Nelson Mandela, who spent 27 years in prison before becoming a reference point for the democratic transition in South Africa. What exactly gave him the impetus? It was all thanks to his belief in freedom and, of course, equality, even when reality was extremely oppressive.

- **Have a clear vision of what you want to achieve**

Although faith is fuel, vision becomes a map. Dreams that have no direction run the risk of turning into feelings of frustration. Having a clear vision gives us the right direction, and being able to imagine that vision of what we want to achieve is vital to mapping out the strategy we will use to achieve it.

Having a vision means being clear about what you want from your dream. Start by asking yourself: What do you hope to achieve with this? How do you want to feel when you complete this process? Who will benefit? The more precise your vision is, the easier it will be to figure out the steps you need to take.

- **Include persistence and consistency in everything you do**

It is often believed that success comes suddenly, that it is a stroke of luck; however, the reality is quite different. It is built on many hours of constant effort, and it is undeniable that being able to persevere surpasses natural talent, because even the most prodigious abilities are nothing without the proper discipline.

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The great Thomas Edison ended up testing more than a thousand filaments before finding the one that would bring the light bulb to life. When people asked him about his failures, he replied, "I didn't fail, I found a thousand ways that didn't work." Those words sum up what it means to keep a dream alive: seeing each attempt as one step closer to the goal.

- **Put determination into practice, but choose your tools wisely**

Determination, without the right tools, runs the risk of remaining nothing more than good intentions. And, in turn, resources without determination run the risk of being wasted. Real progress happens when we combine willpower and tools.

The tools we are talking about are ongoing training, networking, technology, and productivity habits that will become allies in translating this into tangible results. Keep in mind that investing in your training is an investment in the viability of your dream.

The bold success story of Dollar Shave Club

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In 2012, Michael Dubin made the decision to take on something huge, and that was Gillette. With only a minimal investment and a promotional video that cost just \$4,500, he launched Dollar Shave Club, a razor subscription company. That video was full of humor and authenticity, and it went viral in just a few hours.

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After a few weeks, the company had tens of thousands of subscribers. Then, in 2016, Unilever acquired the brand for \$1 billion. Dubin didn't just sell a small business; he sold an idea, with creativity and, of course, determination. It had the potential to challenge global corporations.

This shows us that keeping dreams alive involves boldness, seeing things from a unique angle, and daring to break with the status quo.

The Walt Disney success story: a lesson in perseverance

In his early days, this man was fired from a newspaper, mainly for *"lack of imagination,"* and at the same time faced the bankruptcy of his first studio. Several investors rejected his idea of creating a talking mouse, considering it unattractive to the public.

Despite the obstacles and critics in his path, Walt continued to focus on perfecting his vision. He created Mickey Mouse, an icon that became part of the culture, and founded an entertainment empire that undoubtedly transformed animation and family entertainment forever.



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"If you can dream it, you can do it" and "All our dreams can come true if we have the courage to pursue them," as Walt Disney said, show us how perseverance can be key and make the difference between doing the ordinary and the extraordinary.

Don't forget that the person who should support you the most is yourself

It is normal for some dreams to be the target of much criticism and skepticism from many people. But it is important to remember that believing in yourself does not mean that you do not listen to the opinions of others; rather, it means evaluating them and deciding whether they take you further away from or closer to your goal.

Failure is not the end; it is a wise, demanding, and valuable teacher. Every mistake provides valuable information to refine your strategy. People like Steve Jobs and Oprah Winfrey were fired or rejected before becoming who they are and achieving the success we know today. They understood that failure is a station, not the final stop.

Apply the following tips to rekindle that dreamy flame

- Write down your vision, keep it in writing, and reinforce how committed you are.
- Break your goals down into smaller ones; measurable progress increases motivation.
- Always surround yourself with people who believe in you and encourage you.
- Never stop learning; every new skill is a useful tool.
- Celebrate every small victory; recognizing your progress feeds your ability to persevere.

Every legacy is a common good

Sometimes a personal ambition can change shape and become a collective contribution. When achievements and lessons learned are shared, we in turn inspire others to follow their own path. In this way, dreams not only transform, but also leave a seed in the heart of our community.

Keeping dreams alive is a complex commitment, a daily commitment that inspires you, nourishes your growth from the invisible, works within the improbable, and persists where it seems impossible. There are many great examples of this, but consider that you are the next one to make your dreams take shape and transform your life and the lives of those around you.

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At Atlantic International University, we believe that each of our students has the true potential to be an agent of change. So we invite you to acquire knowledge and practical tools that will allow you to broaden your view of the world and that you can apply to any aspect of your life, thus building the path you desire and leaving an important legacy.

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Recommended reading

For students interested in delving deeper into this topic, we recommend the following articles:

1. [Life Project Implemented Course](#)
2. [How to make money by buying established businesses](#)
3. [Leading Remote Teams Effectively](#)
4. [Why optimists live longer than the rest of us](#)
5. [When Your Dreams Change](#)
6. [Salesforce Keeps Growth Dreams Alive Enough](#)
7. [The Relationship Engine: Connecting with the People Who Power Your Business](#)
8. [CASE STUDY: Pursue Your Dream or Move On?](#)
9. [How can you achieve your dreams? 7 ways to move forward](#)
10. [Don't Give Up on Your Dreams! - Motivation | Ed Mylett \(video\)](#)

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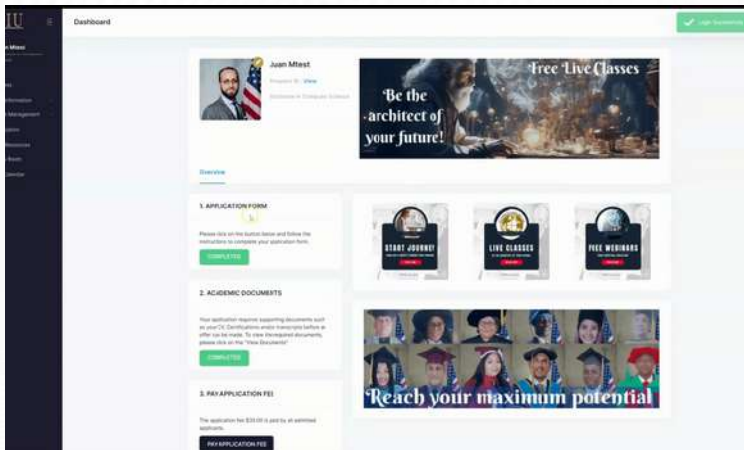
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