Atlantic International University

I will mention the people who helped me in my thesis:

Dr.Jamal abolverd. Istanbul university

Dr. Omar al Omar. Delaware university

Dr.freddy- Atlantic international university

A brief summary of the thesis:

creativity focuses on idea generation and innovation stresses idea implementation; creativity

is often seen as the first step of innovation. all the way through the cyclical, recursive process

of idea generation and implementation.

I will try to go in-depth about the need for this subject since I consider it the core one in all

sectors of life levels.

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COURSE NAME: creativity and innovation

Student's Profile

My Life in Istanbul, Turkey

Ayham Saleh
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Creativity and innovation

A Final course Presented to
The Academic Department
Of Human Social Studies

For the Degree of doctor of Intelligence and security

ATLANTIC INTERNATIONAL UNIVERSITY

General Structure of a Paper

Table of Content

definition

Creativity and Innovation: This definition combines the first wave personality psychology with the second wave experimental cognitive psychology and underlines the personality traits, thinking perception, and learning behavior of the creative person. The individual definition proposed is "Creativity is a new mental combination that is expressed in the world". Three distinct features characterize this definition:

(1) Creativity must be something new, novel, or original.

(2) Creativity involves a combination of two or more thoughts or concepts that have never been combined before by the individual. (3) Creativity must be expressed in a certain way in the world. Unexpressed and uncommunicated personal concepts or thoughts cannot be regarded as creativity.

Definitions of Innovation: Comparison to Creativity In the literature of organizational psychology, innovation is often defined as "the intentional introduction and application within a role, group or organization of ideas, processes or procedures, new to the relevant unit of adoption, designed to significantly benefit the individual, the group, organization or wider society.

Introduction to the body of the thesis

As my main concern about learning creativity and innovation are for my country. The main problem which was the reason for the revolution in Syria is that the political authorities have no academic background in how to move through the political changes and understand in a professional way the creativity and innovation in the world and they concentrated to build tens or hundreds of intelligence departments who just act according to the loyalty of the president and for personal money advantage. This is the result that made the people be arrested or kill them because the structure of these intelligence departments was formed according to the political need to stay on the thrown and not built-in scientific or academic principles. This of course made the money at the level of the president and the close circle about him who tool all the vital sections of the economy and left the people to struggle to even find their food and low level of life needs

- **<u>DISCUSSION OF THE GOAL OF THE THESIS</u>**

I will concentrate on four "siblings" of creativity and innovation, namely, discovery, and design.

 Discovery is defined as the finding of something unexpected that yields an "effective surprise" and it links observations, ideas, or theories not only in new but in previously unexpected ways.

  The design has always been closely associated with creativity because a designer's profession is all about planning for the making of something new.

In Syria as I mentioned they have no background in creativity and innovation so they depended on the old fashion of old ideas on how to control the country.

If they tried to improve their rules of power they should focus on creating new ideas on how to go in parallel with the actions happening around Syria, especially during the Arab spring.

If they did this they will be able to have good tools to improve the citizen's needs according to the modern and civilized country, for example, UAE, and at the same time create new ideas to structure new rules of the power to strengthen their political position in the area.

Studying creativity and innovation is very important to create new ideas in re-building the whole structure of the governmental and private organization to be in parallel with the modern cycle of progress which is going so fast.

When you start to execute creativity and innovation depends on your ability to:

a) **Make the relationship your priority.**

b) **Focus on the present**.

c) **Pick your battles.**
d) **Be willing to forgive.**
e) **Know when to let something go.**

try to concentrate on the following:
- ➤ **Encourage**
- ➤ **Clarify**
- ➤ **Restate**
- ➤ **Validate**

In my case of study, I want to be able to create new ideas about solving the problems because of the conflict in Syria which started in 2011.

A lot of new ideas should be created after the big impact happened there and the big destruction occurred on all levels of life like poverty, homelessness, changing of the behavior of the Syrian people especially the children and many other objectives should have a new idea to deal with the new destroyed country and how to rebuild everything in a modern way.

- **METHOD OF COLLECTING AND ANALYZING**

Because of the mega changes happening every day and the relationship between the countries change also change according to mutual advantages and to make more improvement in the economy, culture, and exchange of intelligence database and information to secure the international and national security in all fields of life like securing the citizen's life.

Studying creativity and innovation is very important to create new ideas in re-building the whole structure of the governmental and private organization to be in parallel with the modern cycle of progress which is going so fast.

When you start to execute creativity and innovation depends on your ability to:

f) **Make the relationship your priority.**

g) **Focus on the present**.

h) **Pick your battles.**
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j) **Know when to let something go.**

try to concentrate on the following:
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In my case study, I want to be able to create new ideas about solving the problems because of the conflict in Syria which started in 2011.

- **STRATEGY AND TECHNIQUES**

I focused on a strategy to conclude all the aspects needed for the thesis subject concerning

definition, types, international analysis, and techniques.

The gathering of information can be complex. Focus on the next detail.

- Focus on Individuals
- Focus on Associates
- Focus on Relatives
- Focus on Employers
- Focus on Businesses
- Focus on Corporations
- Focus on Educational records/background

ANALYSIS OF THE RESULT

The Analysts must have a hypothesis in the analysis structure, and then they can start analyzing the information:

1. *Focus on Group information*
2. *Focus on Financial information*
3. *Focus on how to improve the educational background of the employee*
4. *Focus o making the employee feel safe in case of an unexpected accident by security and health insurance.*

Components of a profile

- Focus on Age, sex, race
- Focus on Marital status
- Focus on the Level of intelligence
- Focus on Sexual adjustment
- Focus on the Social adjustment
- Focus on Appearance
- Focus on Employment history
- Focus on Emotional adjustment
- Focus on Work habits

- Focus on Personality/characteristics
- Focus on Analysis of the criminal act
- Focus on Motive
- Focus on Lifestyle

General Recommendations

I will present some advice for the people who work in intelligence and how to create new ideas:

-   Protect the data itself

-   Pay attention to inside threats

-   Delete redundant data

-   Try to keep the people who work with you in a good stand of disciplinary.

-   **All the above-mentioned criteria will help the intelligence to secure the process in all departments and organizations to make sure all the employee doing their duties for the mutual benefit of the country and to raise the income of the employee using modern technologies in monitoring and executing.**

<u>summary</u>

I would scope after my research and study for this subject on the following:

- A political science study and intelligence study will let us deal seriously with the reflection of political actions around us. And understand more about authority democracy, freedom, and further concepts that represent the fundamental political values and the essential well-educated in intelligence to protect our countries and respect the principle of humankind.

- That is why I want to learn how to get professional academic information and basic about the political process and how to structure a new intelligence organization chart correctly to secure the people and national security and how to cooperate with other intelligence departments around Syria and the international community to achieve mutual benefits for all the parties.

- **When we learn in an academic way how to gather information, analyze, evaluate and get results according to the intelligence database about the individuals we will be able to start**

catching the first line of improving individual capabilities to expand our knowledge to the larger network of the whole group of employees working for many purposes and in many departments.

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