

# Maxine Teo Student ID UM70452HCO79605 Masters in Communications Thesis Progress Report For March 2022

Atlantic International University

Honolulu, Hawaii

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#### 1. What part of your thesis are you working on currently?

I am working on my book title and cover to ensure the correct positioning of my book content.

#### 2. What obstacles are you encountering?

I was traveling overseas for work this month and have not had the time to work on other chapters of my book.

#### 3. How are you overcoming those obstacles?

With every opportunity I have, I read up on articles to get ideas and speak with people from different generations to get ideas for my book/thesis.

## **4.** Do you need a letter requesting permission to gather data from any organization? Not at this point.

#### 5. What have you learned in your thesis work in the last month?

My research from reading and interviews has been validated by my constant conversations with people from different generations. I have received feedback from many people that books on my topic are lacking in the market. This gives me even more motivation and incentive to keep on writing my book and ultimately publish it to benefit more people in the world.

### What new insights do you have into your thesis research? Not at this point.

#### 7. What part of your thesis will you work on next?

I will be working on interpreting the findings through the interviews to write my next chapter on the strategies to communicate effectively with different generations.

#### 8. When is the projected finish date of your thesis?

I am still hopeful that I can submit my thesis by October 1, 2022. I will then incorporate the feedback from my Academic Advisor, Dr Lambert, upon your grading of my thesis before publishing and launching my book on November 15, 2022.

#### 9. What support do you need for your thesis research?

At this point, I am leveraging my personal and business contacts to reach out to people who can provide me with insights for my thesis research. Thank you for your clarification that my book can be based purely on qualitative research.